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- 1 CHAIRMAN MCCUSKER: I'll now call the meeting to
- 2 order. It is 1:07 Mountain Standard Time. Cody, do you
- 3 want to lead us in the pledge.
- 4 (Pledge of Allegiance)
- 5 CHAIRMAN MCCUSKER: Michele, roll call please.
- 6 MS. BETTINI: Jannie Cox.
- 7 MS. COX: Here.
- 8 MS. BETTINI: Mark Irvin.
- 9 SECRETARY IRVIN: Here.
- 10 MS. BETTINI: Fletcher McCusker.
- 11 CHAIRMAN MCCUSKER: Here.
- MS. BETTINI: Chris Sheafe.
- 13 TREASURER SHEAFE: Here.
- MS. BETTINI: Jeff Hill.
- MR. HILL: Here.
- MS. BETTINI: Cody Ritchie.
- 17 MR. RITCHIE: Here.
- 18 CHAIRMAN MCCUSKER: Alberto is on his way. We do
- 19 have a quorum, so we'll go ahead and start the meeting.
- 20 We'll likely hold you up, Charlie, until Alberto arrives,
- 21 but we do have board minutes, board transcripts. We've all
- 22 received those; right, Michele?
- MS. BETTINI: Yes.
- 24 CHAIRMAN MCCUSKER: If there are any comments,
- 25 questions? If not, I'll entertain a motion to accept those.

- 1 SECRETARY IRVIN: So moved.
- 2 TREASURER SHEAFE: So moved.
- 3 MS. COX: Second.
- 4 CHAIRMAN MCCUSKER: You tied. We'll give you the
- 5 motion, Mr. Irvin, and Jannie the second. All in favor, say
- 6 aye.
- 7 (Ayes)
- 8 CHAIRMAN MCCUSKER: Charlie, if you don't mind,
- 9 stand by for a minute. Mark, is there any issue if I do any
- 10 other business?
- MR. COLLINS: No. You can change the order.
- 12 That's your prerogative.
- 13 CHAIRMAN MCCUSKER: Dan, I know you've got stuff
- 14 pressing. So if you want to do your CFO report, that would
- 15 be great.
- MR. MEYERS: All right. As of October 31st, our
- 17 accounts are as follows, Alliance Bank operating account,
- 18 we've got \$5,009,000. Alliance Bank, ICS account, we've got
- 19 \$5,004,000. Bank of Tucson operating account, approximately
- 20 \$165,000. And City of Tucson 2008 bond money, that's
- 21 restricted. We've got \$4,265,000. For a total of
- 22 \$14,443,000.
- As far as commitments goes, we have a commitment
- 24 to Mission Gardens for \$1.1 million. We have a commitment
- 25 to Seascape for \$750,000, and a commitment to the Tucson

- 1 Community Center remodel for \$7.8 million. Anybody have any
- 2 questions?
- TREASURER SHEAFE: Mr. Chairman, how do we pay the
- 4 \$1.1 million dollars? Is there a figuring mechanism?
- 5 CHAIRMAN MCCUSKER: We postponed both of those
- 6 items until we issued the notice to proceed on the hotel.
- 7 Now we've taken the position, under the statute, that we're
- 8 prohibited from spending TIF money until we issue the notice
- 9 on the arena and the notice on the hotel.
- 10 So at this point, it's an earmarked amount, but we
- 11 don't have a process in place, Chris, to expend those funds.
- 12 Now, Mark, maybe you want to use this as an opportunity to
- 13 update us.
- 14 There is a provision under that statute that
- 15 provides anything we were previously contractually obligated
- 16 to, we could go ahead and expend, and I know you are
- 17 researching that.
- 18 MR. COLLINS: The contracts that the Mission
- 19 Gardens folks refer to are indeed still viable. They were
- 20 stayed, if you will, or suspended by the City of Tucson back
- 21 in 2009. So you, as a board, are in a position to pull the
- 22 trigger on that just about when you want to.
- 23 CHAIRMAN MCCUSKER: So it's your legal opinion
- that we could sit down with them, even though we haven't
- issued the notice to proceed on the hotel?

- 1 MR. COLLINS: That's true. You have a -- you can
- 2 commit the money now, but you are not obligated to commit
- 3 the money now.
- 4 (Board Member Alberto Moore is now present.)
- 5 CHAIRMAN MCCUSKER: That answers that question.
- 6 Alberto, the only thing you missed was the pledge, and Dan
- 7 kind of went through our financial statement.
- 8 MR. HILL: Mr. Chairman, Dan, I just want to
- 9 refresh my memory, the \$4.265 million restricted funds from
- 10 the bonds are dedicated to the \$7.8 million TCC?
- 11 MR.MEYERS: That's correct.
- MR. HILL: So that's still on?
- 13 CHAIRMAN MCCUSKER: As we receive invoices,
- 14 Mr. Hill, they will initially all to go that fund.
- MR. HILL: Good.
- 16 CHAIRMAN MCCUSKER: The City will write checks
- 17 until that funds is depleted.
- MR. HILL: Excellent.
- 19 CHAIRMAN MCCUSKER: Any further questions for Dan?
- 20 Thank you very much. This is the time we set aside on the
- 21 agenda to allow Johnson Consulting to present and talk to us
- 22 about the performance audit. Now Charlie Johnson is in the
- 23 house.
- MR. COLLINS: I think you should call the public
- 25 hearing.

- 1 CHAIRMAN MCCUSKER: I'll do that. Let me call a
- 2 public hearing to order. This is specifically required by
- 3 the statute to allow the auditor general's representative to
- 4 present their triannual performance and financial analysis.
- 5 It's a public hearing, so if there's anybody that
- 6 would like to comment specifically on this portion of the
- 7 agenda, please give Michele a call to the audience card, and
- 8 we'll hear that after we hear the presentation from
- 9 Mr. Johnson and any questions the Board might have.
- 10 Charlie, thank you very much for coming from
- 11 Chicago.
- MR. JOHNSON: Thank you very much for the
- 13 opportunity to --
- 14 CHAIRMAN MCCUSKER: Would you introduce yourself
- and supply a little bit about your background?
- MR. JOHNSON: My name is Charles Johnson. I'm
- 17 president of Johnson Consulting. I have done a significant
- 18 amount of work in the Tucson market over the course of my
- 19 career. I've also vacationed here a couple of times.
- 20 We were selected with a local accounting firm to
- 21 perform this audit. And the role of the audit is really to
- 22 investigate and understand if Rio Nuevo is performing
- 23 according to its current role and responsibility, especially
- 24 from a fiduciary standpoint and also from a strategic
- 25 standpoint.

- One aspect of the legislation really calls -- your
- 2 TCC, Tucson Convention Center, as it was defined, was kind
- 3 of the primary component. So we have spent a special amount
- 4 of time looking at the TCC and how it performs nationally
- 5 from a physical standpoint and an operational standpoint.
- I live in Chicago. I happen to be in Tucson
- 7 serving on the Urban Land Institute panel. So it's highly
- 8 fortuitous, and I think that we can put two and two together
- 9 because I think we can fit like a glove actually.
- 10 So with that, I'd like to start with my prepared
- 11 remarks. So first of all, I want to congratulate you all
- 12 for the level of work that has been done by the organization
- 13 since the Board has been reconstituted.
- It has been a tortuous road, I know, and so as
- 15 that has unfolded, I think today really presents an
- 16 opportunity for basically a clean slate.
- 17 And with that kind of clean slate, it gives you an
- 18 opportunity to move forward with a mandate that I think that
- 19 was originally hoped for for Rio Nuevo.
- 20 So as we understand it, I've worked a lot with the
- 21 authorities and TIF districts, things of that nature,
- 22 throughout my career in my consulting practice. Now you all
- 23 collect an increment of sales tax with a very interesting
- 24 TIF boundary, and that TIF boundary really has a resource
- 25 base that is quite powerful if it is used on an ongoing

- 1 basis and as things stabilize and you all continue to
- 2 increase your credibility with the local jurisdictions in
- 3 the state.
- So as this unfolds, we'll see what happens to the
- 5 Rio Nuevo, but it has the potential to be a very good entity
- 6 if it takes advantage of the taxes that are collected.
- 7 The primary component of expenditure shall be the
- 8 Tucson Convention Center and the area surrounding it and
- 9 other wise investments to help engender to the destination
- 10 around it.
- 11 There have been a lot of contemplated projects. I
- 12 think a lot of good has actually been done with the
- 13 resources you've had over the course of time, but not enough
- 14 has necessarily been done for the TCC.
- I think there were a host of improvements that
- 16 were identified in the prior annual audit. We don't need to
- 17 go over those. I think that our view is that they have all
- 18 been substantially addressed.
- 19 So you're really moving forward with a -- what
- 20 we've identified as a couple of items, but I don't think
- 21 they're material to the operation or the functionality of
- 22 Rio Nuevo.
- So the new Board, you all are now focused on the
- 24 mission, and you have a capability to execute what we'll
- 25 call a very strategic public-private partnership. So these

- 1 are areas that are important for us to identify and comment
- 2 upon in our report.
- 3 City match, I think the city match criteria is
- 4 met. The city can broadly include an array of projects that
- 5 help meet their match, and so they have done that.
- They have used a broad definition, and they
- 7 haven't necessarily accounted for it, but I think it's
- 8 generally agreed upon that the amount of match has been met.
- 9 So we have asked for that to be specified in terms
- 10 of so we can have a document in the file that concludes they
- 11 have matched, and that's in process. That's a
- 12 recommendation we have made.
- The monitoring of TIF funds, so the issue that we
- 14 see with the TIF funds is an inability to know for certain
- which businesses in the TIF district have accurately
- 16 figured -- filled out their tax forms properly.
- 17 We think it's a material amount of money and
- 18 really does not impact the business whatsoever except for
- 19 filling out the form.
- 20 So I think Michele's work and the board's
- 21 direction to try to get this as one step, but what we think
- 22 it's critically important that you as an organization and
- 23 with the City of Tucson be empowered to cause those
- 24 businesses to show you that information, in a nonthreatening
- 25 way, to help them make this a better district environment

- 1 for them.
- 2 So it's how you market it, how you execute it, and
- 3 also having the ability to see if they are complying or not.
- 4 Complying is actually the wrong word. Have they attended to
- 5 the opportunity to fill the forms out properly.
- 6 Expenditure data base, one of the improvements is
- 7 the web presence. When we started, that was not necessarily
- 8 attended to properly. That has been addressed, and so the
- 9 public can access the website.
- 10 Also forming an annual budget, one of the issues
- 11 that we have and as you go forward as an organization, the
- 12 conundrum that you face is the asset base that you have and
- 13 will have over the course of time and the level of
- 14 commitment and resource base to get the job done, plus the
- 15 time that you have left for the organization. It expires in
- 16 2025.
- 17 You also have quite a bit of dollars that are
- 18 consumed by coverage. So where there's a variety of things
- 19 that can happen, but from a big picture standpoint, the
- 20 conundrum that you have is the life expectancy of Rio Nuevo
- 21 combined with the inability to deal with some of the major
- 22 capital issues that we think are the responsibility of Rio
- 23 Nuevo.
- 24 So the convention center itself, as I'll show you
- in just a moment, is in poor shape as compared to

- 1 nationally. That's the number one criteria of your
- 2 performance.
- 3 So we hope and we think that the Rio Nuevo concept
- 4 is good, and it's a tool that can be used to help ameliorate
- 5 those, but it doesn't have an impact on it now.
- 6 I've already basically spoken upon these topics,
- 7 but we've audited and come to a conclusion of what the
- 8 correct number is for unexpected bond proceeds.
- 9 We've concluded that the expenditures have been in
- 10 the right category and that the overhead you all expend here
- 11 I think is the right way, keeping overhead as low as
- 12 possible and not undertaking giant plans and things of that
- 13 nature right now until you have a very clear picture of what
- 14 your future is going to be.
- 15 So I think the activities for the next year, for
- 16 you all, is really to understand and help frame what that
- 17 activity is and work with the legislature, work with the
- 18 City and the County, figure out a funding plan for the
- 19 capital assets you need to assess.
- 20 And the solvency, we spoke to -- we calculated
- 21 what monies that you all have, and we agree with the CFO's
- 22 information. And so the resource base that you have, to
- 23 deal with these issues, is not large in the scheme of things
- 24 that need to be addressed under the mandate of Rio Nuevo.
- So additional money will come forward, as the bond

- 1 issue covenant frees up some of that cash, but still that's
- 2 not available to us now.
- 3 So the key findings we came in, when we looked at
- 4 -- so I'm shifting gears now. The audit part is discussed.
- 5 We think your administration is in order, and we don't think
- 6 you have any more basis for negative comments and criticism
- 7 because of the way you've organized your funding and your
- 8 finances. So clean bill of health there.
- 9 So finally we looked at the real asset that's in
- 10 your mandate, the primary purpose of the Rio Nuevo, and
- 11 that's TCC. We compared it to seven cities that we
- 12 believe -- sometimes there's a frame of reference for --
- 13 sometimes the community looks at itself as a smaller
- 14 community than it is, rather than looking at the unique
- 15 nature of Tucson and how it's grown.
- So in the scheme of things, you're no longer like
- 17 El Paso necessarily or no longer like Albuquerque -- no
- 18 offense to these cities -- but I think the role you all have
- 19 has evolved somewhat, a tier somewhat higher. All right.
- 20 So we said we're going to look at those two
- 21 cities, but we're going to look at cities like Spokane,
- 22 Washington; Palm Springs, and a couple other cities that we
- 23 felt -- Ft. Worth -- that has used tourism as kind of a
- 24 frame of reference.
- 25 And here we look at the size of the facility, the

- 1 size of the deficit, the amount of meeting space, the amount
- 2 of ballroom space, et cetera, and to answer the question, as
- 3 an auditor in the legislation, where did you come in in
- 4 terms of comparative first class national standards? You
- 5 were pretty much last in all categories.
- 6 So that tells us that there has to be serious
- 7 thought and expertise added to getting this facility up and
- 8 operating. And I think to do that not only deals with TCC,
- 9 but hotel supply and the nature of involvement of the land
- 10 uses are on the arena site, on all -- the whole aspect you
- 11 all have actually analyzed and studied in the TIF district.
- I think that's the reason I'm here for the Urban
- 13 Land Institute, and that's the reason Rio Nuevo has funded
- 14 part of the work, to the wisdom of that.
- Now I think this year and over the next month or
- 16 so, I think we found the deficiency in the forecasting of
- 17 revenues for a long-term stability and an expenditure plan
- 18 for the revenues from both a current environment of
- 19 legislation and a future environment of legislation.
- 20 So I think the real work is to put the puzzle
- 21 together for the next wave of Rio Nuevo, and if we have any
- 22 comment in our audit, that was the hope, that that next time
- 23 we come about -- and hopefully very soon -- that that body
- 24 of thought process gets put to paper and that gives you a
- 25 frame of reference for your mission and mandate.

- 1 You realized part of that. The knowledge of what
- 2 the City is doing with the convention center is another part
- 3 of that, and then your thoughts on how to execute on those
- 4 types of things.
- I think of what they're going to be is what you
- 6 all present to the State for justification of your going
- 7 forward. But the TCC is not a competitive asset, and that's
- 8 the conclusion that we have.
- 9 All right. So we actually said -- and this has no
- 10 real science to it except for my familiarity with the
- 11 deficiencies at the convention center as well as at other
- 12 facilities around the nation.
- We said probably at least a \$100 million
- 14 requirement to deal with it, and if you spend every penny
- 15 you have in your war chest, you're going to be about forty
- 16 to fifty million dollars short. We may be a little bit
- 17 wrong on that.
- That doesn't give you a lot of resources to deal
- 19 with a lot of other things that are under the purview of Rio
- 20 Nuevo. So we have an issue with the City and the County and
- 21 Rio Nuevo of not having a funding plan to figure out how to
- 22 address the capital issues for TCC. That's a very important
- 23 consideration.
- I'm almost done here. All right. So I've really
- 25 basically given this last slide already. I think that the

- 1 Rio Nuevo -- and I think you've done so much positive with
- 2 respect to fixing the relationship between the City and Rio
- 3 Nuevo, and I think that, having been here so many times,
- 4 that was something that was needed. You've really done
- 5 well.
- I think talking about the long-term strategic
- 7 capital plan and I think that collecting the dollars that
- 8 are due to you is probably one of the biggest requirements
- 9 you have.
- So, Fletcher, that's all my prepared remarks, and
- 11 I'm ready to answer any questions you may have.
- 12 CHAIRMAN MCCUSKER: Charlie, we talked about it a
- 13 little bit earlier, we have almost \$40 million in the bank
- 14 that is reserved for our debt service, but as you indicated,
- 15 we're more than adequately covering our debt service.
- In your experience, have you seen any financing
- 17 mechanisms or alternative structures for bond debt relief or
- 18 anything that would create an opportunity for us to access
- 19 some of those funds before 2025?
- 20 MR. JOHNSON: I've seen several strategies, and in
- 21 the first case, you now have a basis for credibility. I
- 22 don't think that existed before.
- So I think -- I don't know -- your banking. Your
- 24 bonds are sold. What level of interpretation there was with
- 25 respect to conservatism, do we really need to sandbag if

- 1 there is no risk, or if they were really on the edge of
- 2 risk.
- 3 My suspicion is they were very conservative. So I
- 4 think a negotiation you should make, if they won't move,
- 5 there's couple other things you can do.
- 6 You can actually take a line of credit against
- 7 those kinds of funds with an insurance policy that kind of
- 8 quarantees a payback for a line of credit.
- 9 I've also seen guarantees from the City or County
- 10 for those types of funds. In the advent that there is a
- 11 call on them, they would make those whole.
- 12 Those are really -- the negotiation of a line of
- 13 credit or support from other jurisdictions providing
- 14 guarantees so you could float bonds against those.
- 15 CHAIRMAN MCCUSKER: It still wouldn't deal with
- 16 your \$50 million gap, but it would accelerate some of that
- money?
- 18 MR. JOHNSON: It would give you more of a resource
- 19 base right now, that's correct.
- 20 CHAIRMAN MCCUSKER: Any questions for Charlie?
- 21 TREASURER SHEAFE: Since you're on the ULI, and as
- 22 a member of the ULI, what is your goal in what you're trying
- 23 to assimilate out of this case relative to the ULI process
- 24 here?
- MR. JOHNSON: I think that's a very good question.

- 1 I think we're trying -- I think we're trying to help the
- 2 City, the County and Rio Nuevo put priorities on -- so many
- 3 different ideas and opportunities come to the various
- 4 groups, that it causes confusion.
- 5 And I think there's an actual inability to make
- 6 decisions because Camp A has an agreement with Camp B, and
- 7 then Camp B has an assignment over here and doesn't
- 8 necessarily have an understanding of Camp C.
- 9 We are going to be an impartial, knowledgeable
- 10 group of people that provides some form of rationality to
- 11 the different things.
- 12 Additionally I think we have an understanding of
- 13 urban planning, and we're really trying to understand what
- 14 Tucson, as a community, wants.
- So we're going to bring that expertise in and
- 16 listen to what people have as ideas and priorities, and then
- 17 bring that expertise of better urban planning and economics
- 18 and real estate, and then come to a consensus so you can
- 19 move forward.
- 20 TREASURER SHEAFE: One of the things I would hope
- 21 results -- this a little different way of saying what you
- 22 just said -- we have a limited resource. That is, in a way,
- 23 an advantage, and it would be helpful to this body, speaking
- 24 for myself at least that is, if we could define what is the
- 25 greatest bang for the buck revenue input we can make to

- 1 generate the greatest revenue returns that eventually may
- 2 bring forth some of the other goals that we simply can't
- 3 afford to invest in now.
- 4 So a little priority list of say look, if you want
- 5 to do this work -- because we know we can't go out and do a
- 6 \$100 million refurbishing to our convention center. Even if
- 7 we were to say, well, we'll put \$50 million in, it would be
- 8 awhile before we could figure out how to do that. In the
- 9 meantime the whole thing is sort of installed.
- Maybe we can take that money and put it someplace
- 11 else to help drive that kind of activity that will make a
- 12 big --
- MR. JOHNSON: To make the pot grow?
- 14 TREASURER SHEAFE: Yes, make the pot grow. I
- 15 think this body was tasked with the ability to help make
- 16 that choice, rather than just let the people kind of feel
- 17 good about it, because we've tried that and frankly ended up
- 18 dissipating an awful lot of value with not a lot of gain for
- 19 it.
- 20 MR. JOHNSON: Thank you. I'll take that under
- 21 advisement. I will certainly put that into the discussion
- 22 group, and we'll take that as direction.
- 23 CHAIRMAN MCCUSKER: It speaks to the context of
- 24 your recommendations is that we have to look at the
- 25 remaining 12 years of our existence and forecast the highest

- 1 and best use of those proceeds.
- 2 And there are two paths, one is we limp along, or
- 3 two, we try and improve our resources and budget and
- 4 forecast, whatever. Either case we are required, under
- 5 statute, to forecast.
- 6 MR. JOHNSON: That's correct.
- 7 SECRETARY IRVIN: This is the kind of thing where
- 8 you were going to go with your comment. One of the things I
- 9 think I was reading into what you're saying was it would be
- 10 nice to know which thing we could do that would generate the
- 11 greatest amount of TIF revenue back to this group.
- 12 TREASURER SHEAFE: Yeah, your greatest bang for
- 13 the buck.
- 14 SECRETARY IRVIN: Right. But I guess I don't like
- 15 the piece of that to address what impacts what the TIF
- 16 revenue will be.
- 17 MR. JOHNSON: I think we have to balance that with
- 18 the cultural and civic-mindedness of the community, but I
- 19 understand economics drives everything.
- 20 CHAIRMAN MCCUSKER: Any further questions?
- 21 MR. HILL: Thank you, Mr. Chairman. Charlie, one
- of the comments I saw, which has been a troubling problem
- 23 with us dealing with these people coding their sales tax TPT
- 24 form correctly, and you mentioned that in ARS 22-2003, that
- 25 there may be a solution to that.

- 1 And I was wondering if our counsel -- Mark, I hate
- 2 to put you on the spot -- not -- but if you had a chance to
- 3 read that or look at that in the near future, because if
- 4 your document states, since we don't know the name, Michele,
- 5 goes in and talks to somebody and the guy doesn't want to
- 6 talk to a bureaucrat, so if the answer is yes, they're going
- 7 to say yes, and they'll say I don't have any idea if we're
- 8 doing it right.
- 9 Unless we pull that guy's record up and be able to
- 10 see what his TPT says, we're going to be missing money from
- 11 now until 2025.
- 12 CHAIRMAN MCCUSKER One of the things that's
- 13 occurred, as a result of the audit being published, is the
- 14 current director ADOR, Vincent Perez, has plans to address
- 15 that.
- So we're actually trying to schedule that for the
- 17 next meeting. And his hope is that we can do something
- 18 administratively, that there's some room to negotiate under
- 19 the current statute to allow -- we don't need to see the tax
- 20 returns.
- We don't need to know who's paying or not paying.
- 22 We want to know if it's properly coded. And I think the
- 23 work that you did, Charlie, has reached the highest level of
- 24 our government, and the current director of ADOR has reached
- 25 out to us.

- 1 MR. JOHNSON: I think the AG has already ruled
- 2 that that exists already in the law. So you're right, I
- 3 think administratively, that's it.
- 4 MR. HILL: At one time the AG was persnickety
- 5 about anybody looking at those records. And 42 section --
- 6 I'm probably to blame for most of it.
- 7 So that may have been something that we dealt with
- 8 way back then when the AG first raised that, but it sounds
- 9 like perhaps it's gotten a better environment and maybe the
- 10 statute has been added so that we can get in now.
- I'd say Vince is a reasonable guy. We've worked
- 12 with him for years. He was a legislative liaison for a
- 13 bunch of years. So I think he understands the problem and
- 14 certainly oftentimes legislative intent on that may be an
- 15 interpretation.
- I was going to look at that before I came down. I
- 17 forgot. But I will look at 2003 and see if it raises any
- 18 particular hackles with my recollection, but I think that
- 19 was a very positive part and we're glad to be looking at
- 20 that.
- MR. JOHNSON: We think that's a big number.
- 22 MR. HILL: I agree with you, I think it is too,
- 23 and potentially by 2025, it gets to be bigger and bigger,
- 24 and that's very important for us to make our requirements.
- 25 And then the other observation I have, getting

- 1 back to the financial records, it appears we weren't putting
- 2 out the right budget information or we were lacking in
- 3 something in the budget.
- I don't know how that happened, but that's a
- 5 disappointment, but I'm hoping that that must be --
- 6 somewhere that's easily found because everybody else is
- 7 apparently doing it.
- 8 MR. JOHNSON: I think you have to remedy that.
- 9 MR. HILL: All right. Good. I'm glad to hear
- 10 that.
- 11 MR. JOHNSON: This is a snapshot in time. I think
- 12 CFO has now, with the direction, that has been remedied.
- 13 That's the only issue that we have as you're going forward
- in the long-term. That's what we want improved.
- 15 CHAIRMAN MCCUSKER: And the budget did not
- 16 include what I would call balance sheet. You're required to
- 17 post your assets along with the budget. Because there was
- 18 so much confusion about our assets, it didn't get posted
- 19 last year. So that was a compliance issue. The current
- 20 budget is, in fact, in compliance.
- 21 MR. HILL: All right. I'm glad to hear that.
- 22 And, Charlie, I think that's certainly well-weighed, and
- 23 obviously I'm disappointed that TCC was dead last but not
- 24 surprised.
- So we do have a job ahead of us, and I think once

- 1 we get to, as your report states, we get to declare that
- 2 hotel, which I think is fundamental to our legal
- 3 requirements, that we can move smartly again with your
- 4 recommendation that we should take care of the capital items
- 5 and not get too wrapped with the City because we know
- 6 they're never going to produce a part of this thing. So I
- 7 think that was a good observation also.
- 8 MR. JOHNSON: I didn't say that.
- 9 MR. HILL: Well, that's what I gleaned from the
- 10 dry comments.
- 11 TREASURER SHEAFE: Well, I think I certainly agree
- 12 that trying to do the budget and do our balance sheet is
- immeasurably helpful to have some recollection of what we
- 14 owe.
- 15 CHAIRMAN MCCUSKER: Any other questions for
- 16 Charlie? Charlie, again thank you very much and thanks for
- 17 the work you're doing with ULI.
- 18 MR. JOHNSON: Thank you.
- 19 CHAIRMAN MCCUSKER: We do have a call to the
- 20 audience scheduled. Michele, did we get any calls? Okay.
- 21 So the next item on the agenda is the executive session.
- 22 MR. COLLINS: Mr. Chairman, may I interrupt you?
- 23 CHAIRMAN MCCUSKER: Please.
- 24 MR COLLINS: You, as a board, if you look at your
- 25 agenda, have the option of adopting a public response or

- 1 agreeing with or taking issue with any or all of the
- 2 performance audit that Mr. Johnson just talked about. You
- 3 can choose not to do that, but you have that right. That's
- 4 on the agenda.
- 5 TREASURER SHEAFE: Mr. Chairman, if it's helpful,
- 6 I'd be happy to make a motion that we accept the performance
- 7 audit as written by Johnson Consulting and advanced to us by
- 8 Charlie Johnson.
- 9 MR. HILL: Mr. Chairman, point of order. Isn't
- 10 what he's asking is what is in here in the back that we
- 11 respond?
- 12 CHAIRMAN MCCUSKER: There are further options to
- 13 that. We were asked to provide an initial response, which,
- 14 the way the AG explained it to me, we can do a formal
- 15 response literally line item by line item.
- Maybe part of that response would be addressing
- 17 the issue about forecasting our resources. So we do have
- 18 the opportunity, Jeff, to write a broader response, to do
- 19 nothing, to accept the audit as presented, or any of those.
- 20 MR. HILL: Mr. Chairman, I think Chris's motion,
- 21 single motion is certainly appropriate. I support that, but
- 22 I would also think that the two-page plus, a little bit over
- 23 that, that was written by I presume by you and the technical
- 24 staff is a very adequate response to the audit. It would
- 25 put us on record --

- 1 CHAIRMAN MCCUSKER: As having a response?
- 2 MR. HILL: Yes. And I think that's important
- 3 because some of the people get this and they go on and on.
- 4 So I think that this is a very positive response.
- 5 CHAIRMAN MCCUSKER: Make that our official, common
- 6 response?
- 7 MR. HILL: Yes. I think that would be great, and
- 8 we wouldn't have to fuss with it anymore. And we're on
- 9 record, and it's a very positive thing.
- 10 CHAIRMAN MCCUSKER: Do I have a motion to accept
- 11 it?
- 12 TREASURER SHEAFE: I'll move to accept that.
- 13 MR. HILL: Okay. I'll second the whole thing
- 14 then.
- 15 CHAIRMAN MCCUSKER: So the motion is to accept the
- 16 auditor general's report and our response as written.
- 17 Seconded by Mr. Hill. Any questions or comments? All in
- 18 favor say aye.
- 19 (Ayes)
- 20 CHAIRMAN MCCUSKER: Any opposed? Very good.
- 21 Thank you, Charlie, for all your hard work. Am I doing
- 22 okay, Counsel? At this time on the agenda, the executive
- 23 session. I need a motion to recess.
- 24 SECRETARY IRVIN: So moved.
- 25 CHAIRMAN MCCUSKER: Second?

- 1 TREASURER SHEAFE: Second.
- 2 CHAIRMAN MCCUSKER: All in favor say aye.
- 3 (Ayes)
- 4 CHAIRMAN MCCUSKER: We're in recess.
- 5 (Recess, executive session.)
- 6 CHAIRMAN MCCUSKER: I need a motion to reconvene.
- 7 TREASURER SHEAFE: So moved.
- 8 SECRETARY IRVIN: Second.
- 9 CHAIRMAN MCCUSKER: All in favor say aye.
- 10 (Ayes)
- 11 CHAIRMAN MCCUSKER: Okay. We are back in
- 12 business. And the first item on the agenda, other than my
- 13 remarks, which I will defer, is the TCC. So, Elaine, if
- 14 you're ready, and you have given us a famous handout.
- MS. WEAVER: Good afternoon. My name is Elaine
- 16 Weaver, the project manager for the TCC Rio Nuevo Arena
- 17 Project.
- 18 What I put in front of you is an updated version
- 19 of our design and construction process diagram, and what is
- 20 changed on this is that I have added the dates under all the
- 21 items that are complete.
- 22 And so we can track when the specific items
- 23 occurred. So if you look back at the green box, we started
- 24 identifying the scope and budget all the way back in
- 25 February, and then I presented the need-to-repair list and

- 1 the budget to you on July 24th. In addition to the dates,
- 2 I've also added our dotted box.
- 3 SECRETARY IRVIN: June 24th.
- 4 MS. WEAVER: June 24th, thank you. I've also
- 5 added our dotted box to the floor solicitation and fixed
- 6 seats solicitation. So those will be two hard bids
- 7 solicitations. Those will be published prior to
- 8 Thanksgiving. So we're finalizing the design, the
- 9 specifications and the front-ends that will go out as a part
- 10 of this solicitation.
- It's a quick update that I have today, but before
- 12 I continue, do you have any questions about this diagram and
- where we are in the process?
- 14 CHAIRMAN MCCUSKER: Michele, are we posting this
- 15 to the website?
- MS. BETTINI: No.
- 17 CHAIRMAN MCCUSKER: Is there any reason we can't?
- MS. BETTINI: No.
- 19 CHAIRMAN MCCUSKER: Do you have a PDF?
- 20 MS. WEAVER: I'll send Michele a PDF tomorrow.
- 21 The four items I'd like to specifically update you on, one,
- 22 is we're in the process of reviewing the design development
- 23 set of drawings that I briefly showed you at the last
- 24 meeting.
- We have been conducting detailed hour-long

- 1 multiple-day review meetings with Rio Nuevo, with the TCC
- 2 director, the end-user as well as with the city FM.
- 3 So we're sitting down and we're going page by page
- 4 throughout the drawings, and we're making sure that all of
- 5 the items that everyone identified during the programming,
- 6 the design now reflects those items.
- 7 The second item that I wanted to update you on is
- 8 that last week I attended a TCC commission and I gave them
- 9 an update, a monthly update, and all of the information was
- 10 received rather well, and they're very excited.
- I did remind the commission that our message, as a
- 12 team, is that construction will begin after the Gem Show.
- 13 And I think that's something important that we need to share
- 14 with the community and with venders because, when people
- 15 start to hear we're doing construction at TCC, we want to
- 16 remind everybody that we're starting after the Gem Show.
- 17 In addition, last week I updated the mayor and
- 18 council on the project. And so two meetings ago, when I
- 19 reviewed this document with you, as well as the estimate and
- 20 the project tracking sheet, I took those same three
- 21 documents and I presented those to mayor and council.
- 22 And I think that the project, as a whole, mayor
- 23 and council again, they had great things to say about it and
- 24 they are excited to see the accountability, the project
- 25 tracking, the transparency and just the attention to detail.

- 1 So they appreciate the updates as well.
- 2 They did have some comments, and one question that
- 3 they asked was regarding the local preference for
- 4 subcontractors.
- 5 And I have stressed to mayor and council that this
- 6 is a Rio Nuevo project and it evolves under Rio Nuevo code.
- 7 And the specific small business requirement that's in the
- 8 City of Tucson procurement code, they're not the same as the
- 9 Rio Nuevo procurement code.
- 10 So I think I said something to the extent of will
- 11 Concord, who's our general contractor, will they be mindful
- 12 and make every effort to contract with local contractors?
- 13 Yes, they will. They're a conscious Tucson contractor. But
- 14 does Concord have the flexibility and the leeway to contract
- 15 with somebody in Phoenix, Mesa? They do.
- And I think Rio Nuevo would want that if there is
- 17 a contractor who is the right fit for our project, then
- 18 that's the contractor. And if they're the best price, then
- 19 we should contract with them.
- 20 So I know we are often asked about local
- 21 preference, but I think it's something to be mindful that
- 22 the Rio Nuevo procurement code is not like the city
- 23 procurement code. So you have more flexibility.
- And the fourth item, I just wanted to mention, and
- 25 unfortunately she had to leave. She just left. Deputy

- 1 Chief Sharon Allen is the new interim director at the TCC.
- 2 So Marty Carey, who you have met before, and he
- 3 was part of the needs to repair and the initial estimates,
- 4 he's still in the picture and he's still working at the TCC.
- 5 He is now the finance administrator.
- 6 And Deputy Chief Sharon Allen was going to get up
- 7 and introduce herself, but I still wanted to let the board
- 8 know that there is a new interim director at the TCC. She
- 9 has started to attend our weekly design meetings, and I've
- 10 had a couple of meetings with her already to get her caught
- 11 up to speed on the project and the entire process that we've
- 12 gone through. And that is my update. Any questions?
- 13 CHAIRMAN MCCUSKER: Do you know -- you may not
- 14 know -- the status of the City's RFQ for the privatization
- 15 of the arena? Anything you've heard regarding timing?
- MS. WEAVER: The timing, I've not heard any
- 17 specific, but I have heard that they plan to keep the golf
- 18 RFQ as an example. I think they're waiting to see how the
- 19 golf RFQ pans out, and then they'll go from there, but I
- 20 haven't heard anything specific regarding the time line.
- 21 SECRETARY IRVIN: The same applies to the
- 22 concessions?
- MS. WEAVER: The concessions are separate, and I
- 24 just read in Steve Kozachik's newsletter that just came out
- 25 last week that they are working on -- they are working on

- 1 the concessions contract.
- 2 Aramark is currently there, and they were renewed
- 3 for one year, last year. I think it's coming up in early
- 4 spring, so if there is a time to do anything, it's now, but
- 5 I don't know exactly. We could ask the project design
- 6 people.
- 7 SECRETARY IRVIN: This was in the newsletter? Did
- 8 it basically say they were looking at it?
- 9 MS. WEAVER: It said they were looking at it. And
- 10 now is the time to bring in some new foods and new ideas,
- 11 new life in addition to the new life that we're creating.
- 12 SECRETARY IRVIN: Pretty much what he talked about
- 13 with us?
- MS. WEAVER: Yes. Any other questions?
- 15 MR. MOORE: We talked a couple weeks ago, and I
- 16 suggested -- I don't know -- for the benefit of the board,
- 17 but I was suggesting that on some of the demolition work,
- 18 especially regarding the seats and so forth, we might want
- 19 to consider using prison labor.
- 20 And they have a very good program. They are very
- 21 reasonable, and they also have a program where they make all
- 22 the furniture for all the state agencies and education
- 23 communities.
- 24 So they could theoretically -- I haven't talked to
- 25 them, but I know what they've done -- they could take those

- 1 seats maybe from TCC and rehabilitate them and then put them
- 2 into the school districts.
- And it might be something for us to consider from
- 4 a PR standpoint and to help these prisons. They've been
- 5 doing work like this for many years, and they have serviced
- 6 State buildings and many County buildings.
- 7 It might be a resource to look at and save some
- 8 money and redirect some of those funds maybe to another part
- 9 of the project. I know you haven't had a lot of time to
- 10 sort it out, but I think that's something worth considering.
- 11 SECRETARY IRVIN: We did talk about it at the last
- 12 meeting, Alberto, and what I had suggested is that rather
- 13 than bombard Elaine with that stuff, that's something we
- 14 should run through our chair for discussion.
- We had a slight discussion with the general
- 16 contractor, and I think one of their concerns was they want
- 17 the same people to remove the seats that are going to
- 18 install the seats because they've just done special testing
- 19 to ensure that the bolts and that kind of stuff can
- 20 withstand the new seats in the same format that we wanted
- 21 them to go in. So they may look at it, but it wasn't really
- 22 high on their list of stuff.
- 23 CHAIRMAN MCCUSKER: Is there a core value to our
- 24 seats? Is there a trade-in value?
- MS. WEAVER: There is a core value, and we're not

- 1 going to see a specific line item on the solicitation.
- 2 They're not going to say this is your credit for the seats,
- 3 but it will reflect in the bid.
- 4 All of the venders that we spoke to that we know
- 5 are going to bid on the solicitation, they all want these
- 6 seats because they will renovate them. They'll fix them up,
- 7 and then they install them in other arenas in other
- 8 facilities. To them, it's an asset. They want to remove
- 9 them and keep them.
- 10 CHAIRMAN MCCUSKER: Have our specs been completed
- 11 yet?
- MS. WEAVER: No.
- 13 CHAIRMAN MCCUSKER: Could we ask them to identify
- 14 the core value?
- MS. WEAVER: We could. We would have to, I think,
- 16 take a look at do we really want them to have a line item or
- 17 do we just want it reflected in their overall number. There
- 18 are pros and cons to both.
- 19 CHAIRMAN MCCUSKER: Because if they're giving us a
- 20 buck a seat, it makes Mr. Moore's suggestion a lot more
- 21 viable. We can turn them over to the state.
- 22 MS. WEAVER: We can definitely have them -- we can
- 23 indicate in our specification that their bid is to reflect a
- 24 line item as a credit for the seats, and then prepare --
- 25 well, we have to decide.

- 1 We have to either move forward with the
- 2 solicitation where the vendor will remove them and they'll
- 3 keep them, or we'll have to remove it prior to completing
- 4 the solicitation. So we'll have to decide here pretty
- 5 quickly.
- 6 CHAIRMAN MCCUSKER: There might be ways to go.
- 7 There may be a way to have the contractor remove and replace
- 8 them, but surplus seats can go to Florence or someplace
- 9 else.
- MS. WEAVER: Right. So we wouldn't be using
- 11 prison labor to remove them, but the prison would get them
- 12 as an asset.
- 13 CHAIRMAN MCCUSKER: Or some other charitable
- 14 organization.
- MS. WEAVER: The project then would not get the
- 16 credit. We'd get some credit. Well, we wouldn't get credit
- 17 at all. We would keep the salvaged items. We definitely
- 18 could.
- 19 CHAIRMAN MCCUSKER: Just look at it.
- MS. WEAVER: Okay, we will. And I will, Mr.
- 21 Moore, follow-up with you and I will follow-up with the
- 22 board and get back to you.
- 23 CHAIRMAN MCCUSKER: Anything else on the TCC?
- 24 Mr. Hill?
- MR. HILL: I've got to get my two cents in, that

- 1 one of the deciding factors in that conversation is the
- 2 lowest cost to the taxpayers. I'm not too fussy where those
- 3 seats go, but I am fussy about the lowest cost to the
- 4 taxpayers.
- 5 I'd like to remind the board that the talk about
- 6 local -- giving a local company preference, or what have
- 7 you, that's code usually for higher costs.
- 8 Cities used to do that until the legislature said
- 9 you can't do that anymore. So most people presume that's
- 10 code for costing taxpayers more money. So I will urge the
- 11 board to keep the language we have and not get into all that
- 12 stuff about giving preference.
- 13 CHAIRMAN MCCUSKER: I do believe -- Mr. Collins
- 14 can correct me -- but we were actually advised not to put a
- 15 local preference in when we adopted our language.
- MR. COLLINS: That's correct.
- 17 MR. HILL: Good. Thank you.
- 18 CHAIRMAN MCCUSKER: Anything else on TCC? Elaine,
- 19 you're doing a great job. We'll go ahead and post this for
- 20 the public so they can follow the project.
- 21 The next several items are related to the arena
- 22 site. Let me give you a quick update on where we are with
- 23 that. We're going to table most of these as action items.
- 24 We do have the deed. It is in escrow. It will
- 25 close when we have a satisfactory resolution on the parking

- 1 issue. So that's the only pending item.
- 2 Mr. Garbin is here from ParkWise. We do not have
- 3 a proposal, although he did commit to get us one. So I
- 4 would suggest we table possible action on the parking
- 5 arrangement.
- 6 Likewise we're hoping to receive a proposal from
- 7 Peach as to their claim. We put that ball in their court.
- 8 As of 10 minutes ago, we do not have a proposal from them as
- 9 it relates to the Nor-Gen property to the east of that. I
- 10 think we continue to have an interest in joint development
- 11 with that project and ours.
- 12 And the committee assigned to that is Mr. Moore,
- 13 Mr. Sheafe, and myself, and we will continue to talk to
- 14 those principals about a way to bring those two projects
- 15 together.
- So I think we can be safe in tabling all three of
- 17 those items until the next meeting. The westside parcel,
- 18 Mark, do you have an update for us?
- 19 MR. COLLINS: Mr. Chair, members of the board,
- 20 very briefly, I anticipate hearing from City Attorney Mike
- 21 Rankin later today or the next day about setting a time to
- 22 meet in his office with respect to all the remaining items.
- 23 After which we will do a site walk and hopefully
- then be able to resolve the issues of the eastern boundary,
- 25 the archeological sites, the environmental monitoring wells,

- 1 and the gas pipe.
- 2 CHAIRMAN MCCUSKER: Item number 15, we previously
- 3 discussed participating in the Urban Land Institute's
- 4 assignment. They are, in fact, in town. This has gone
- 5 along a lot faster than any of us anticipated, but the
- 6 original conversation is that we would participate up to a
- 7 third of a \$150,000 proposal. We now have an invoice from
- 8 City for \$40,000 for our participation in the ULI study.
- 9 TREASURER SHEAFE: Mr. Chairman, I'd like to
- 10 propose that we approve the payment of that invoice in the
- 11 amount of \$40,000.
- MR. RITCHIE: Second.
- 13 CHAIRMAN MCCUSKER: Motion and second. Any other
- 14 conversation, comments about the ULI? I think Charlie was
- 15 very helpful in helping us to understand their mission.
- 16 We're very optimistic something will come out of this
- 17 investment, but I guess it's safe to say time will tell.
- 18 All in favor say aye.
- 19 (Ayes)
- 20 CHAIRMAN MCCUSKER: Opposed, nay? Item 16, the
- 21 NonProfit News Source, Nancy has submitted to us the rules
- 22 for the contest and is developing the website and is
- 23 prepared to move along on the proposed rules for our name
- 24 change contest.
- Let me just remind those in the audience, we have

- 1 not agreed to change our name. We've agreed to pursue a
- 2 contest where a name change or a proposed name might be more
- 3 attractive than the one that we have.
- And I think we have authorized a contract, which
- 5 hopefully you have. No? You're sitting on it? Okay. So
- 6 we have it and can get it to you, and then, Nancy, if you
- 7 want to just quickly go through where you are with the
- 8 contest and the rules.
- 9 MS. MONTOYA: Nancy Montoya with NonProfit News
- 10 Source. Mr. Chair and members of the board, I think we're
- in very good shape. You have two documents in front of you.
- 12 This one right here, you can toss; okay?
- TREASURER SHEAFE: Who's eligible?
- 14 MS. SWETNAM: Yes. That one is directly off the
- 15 website. This one, I believe you have in front of you, is
- 16 the one that Mr. Collins has looked at and has made some
- 17 revisions.
- 18 CHAIRMAN MCCUSKER: It's in the book, Tab --
- 19 MR. COLLINS: Tab six, it's in your book.
- 20 MS. MONTOYA: I wrote the initial contest rules,
- 21 and then Mr. Collins went in and cleaned it all up and made
- 22 it nice and legal.
- 23 CHAIRMAN MCCUSKER: We're used to that.
- 24 MS. MONTOYA: If you've had a chance to go to the
- 25 website, which is newnameforrionuevo.com, I think we've

- 1 worked out all the issues with it. It runs smoothly. I
- 2 think Michele took a look at it as well. It's very clear,
- 3 very concise.
- 4 The school counselors have been in touch with all
- 5 thirteen schools. They're ready to go. We haven't told
- 6 them they could start yet because we, of course, don't have
- 7 any commission yet. So if there's any questions on the
- 8 rules, now would be a good time to speak up.
- 9 TREASURER SHEAFE: Nancy, what are you needing
- 10 from us?
- MS. MONTOYA: I just need your approval. If we're
- 12 ready to launch, I just need to make sure we're all on the
- 13 same page in terms of the rules.
- 14 TREASURER SHEAFE: Mark, are there any differences
- 15 between these forms, other than you put it in a legal
- 16 context?
- 17 MR. COLLINS: I haven't seen what Ms. Montoya put
- 18 on your desk, but what you have in Tab six is what she
- 19 originally drafted.
- I added some language to it and tweaked it a bit.
- 21 I'd like to look at it one last time before it's posted, but
- 22 substantively what you have in Tab six is fine with me.
- 23 TREASURER SHEAFE: One of the things I noticed --
- 24 maybe I missed it here -- but in her description, it was
- 25 pretty clear what the contest benefits were to the

- 1 participants, and it appears like a lot of that language
- 2 went away?
- 3 MS. MONTOYA: It's on the website. I think maybe
- 4 I should add that onto the rules page. But on the website
- 5 itself it says what everybody gets.
- 6 MR. COLLINS: Section five, on pages two and
- 7 three, is where it talks about each award winner getting
- 8 \$500 for college.
- 9 TREASURER SHEAFE: Okay. You've got it there.
- 10 MR. COLLINS: She did a good job of that.
- MR. HILL: Mr. Chairman, I just have a question.
- 12 I notice that this is all public high schools. Why was this
- only submitted to public high schools?
- MS. MONTOYA: I think it would be a nightmare to
- include the charter schools. We're looking at another 20 or
- 16 30 entrants. I'm not sure that we made that decision. I'm
- 17 happy to change that, if it's what the board would like to
- 18 do.
- 19 MR. HILL: Charter schools are public schools.
- MS. MONTOYA: That's true.
- MR. HILL: And of course there are --
- 22 CHAIRMAN MCCUSKER: Private schools.
- MR. HILL: There are a few Catholic schools.
- 24 CHAIRMAN MCCUSKER: What if we didn't list any?
- 25 What if we said any high school student?

- 1 MS. MONTOYA: Well, the only reason we did list
- 2 them is because the city council members wanted to know
- 3 which ones were in their district, and so we had to go in
- 4 and do some research to figure out who went to where. We
- 5 can certainly change that and do a little bit more research
- 6 and figure out who the charter schools are.
- 7 CHAIRMAN MCCUSKER: I think Mr. Hill's point in
- 8 the initial conversations, I think we did see this as a
- 9 broader opportunity, that any -- and it said high school
- 10 seniors.
- MS. MONTOYA: High school seniors.
- 12 CHAIRMAN MCCUSKER: I think we said any high
- 13 school senior in Pima County was eligible.
- MS. MONTOYA: In Pima County.
- 15 CHAIRMAN MCCUSKER: And we can work privately with
- 16 council members on what schools are in their wards, but that
- 17 will open it up to anybody.
- MS. MONTOYA: And well, that's a good thing too
- 19 because that gives us more choices. Very good point.
- 20 CHAIRMAN MCCUSKER: Part of this involves the
- 21 participation of our city council. Everybody is on board
- 22 with that?
- MS. MONTOYA: I've talked to all of them.
- 24 Everybody now is on board. So they're good. Pima College
- 25 is on board and the University of Arizona is on board.

- 1 We might even have a few little surprises down the
- 2 road with additional people who may be willing to match that
- 3 \$500 or \$1,000. I can't say yet who it might be, but, you
- 4 know, I can't publicize it until we know for sure and it's
- 5 in writing.
- 6 MR. RITCHIE: I think we have all discussed this.
- 7 I think that the new reconstituted board of Rio Nuevo, that
- 8 we certainly deserve a different faith than our
- 9 predecessors.
- I think we've worked very hard, but sometimes I
- 11 believe that running from our -- the past will do us more
- 12 harm than good.
- I think NonProfit News Source is something that we
- 14 can use for other things that we're doing, but I'd like to
- 15 make a motion and reconsider it.
- I make a motion to reconsider our actions whereby
- 17 we adopted the contract and contest to rename Rio Nuevo,
- 18 that we reconsider and terminate this contest. That's a
- 19 motion that I'd like to make.
- 20 CHAIRMAN MCCUSKER: He's an odd vote. He's
- 21 allowed to have a motion to reconsider. That requires a
- 22 second.
- MR. HILL: Second.
- 24 CHAIRMAN MCCUSKER: We have a board approved
- 25 action that has been asked for reconsideration, and we have

- 1 a second. Let's do a roll call vote. Michele.
- MS. BETTINI: Alberto Moore.
- 3 MR. MOORE: I'll pass for a minute.
- 4 MS. BETTINI: Jannie Cox.
- 5 MS. COX: Nay.
- 6 MS. BETTINI: Mark Irvin?
- 7 SECRETARY IRVIN: Nay.
- 8 CHAIRMAN MCCUSKER: The motion is to reconsider,
- 9 so a may vote would leave it intact.
- 10 MS. BETTINI: Fletcher McCusker?
- 11 CHAIRMAN MCCUSKER: Nay.
- MS. BETTINI: Chris Sheafe?
- 13 TREASURER SHEAFE: Nay.
- MS. BETTINI: Jeff Hill?
- MR. HILL: Aye.
- MS. BETTINI: Cody Ritchie?
- MR. RITCHIE: Aye.
- MS. BETTINI: Alberto Moore?
- MR. MOORE: Nay.
- 20 CHAIRMAN MCCUSKER: By a vote of five nays to two
- 21 ayes, the motion to reconsider is defeated. So back to the
- 22 rules at hand, any other comments?
- Now, Cody, I do think -- you know, I think your
- 24 comments are well-said, and I think we heard it from Charlie
- 25 today.

- I think most of the people I interact with talk
- 2 about the new Rio Nuevo, and we may never, in fact, escape
- 3 that, but I think there also is the sentiment that we
- 4 deserve an opportunity to kind of start over, and I think
- 5 that's the premise under which we should launch this
- 6 contest.
- 7 We're not obligated to change our name. I do
- 8 think, however, that it would be really in poor taste of us
- 9 to run this contest and not give these kids their
- 10 scholarship money.
- So indeed, if we enter into this, we should follow
- 12 the rules, pick the winners and pick a winner. It doesn't
- mean we actually have to legally change our name. That may
- 14 be another time that we debate it at the end of the contest.
- MS. COX: Mr. Chairman, I'd like to say we did
- 16 talk about obviously that we may or may not change our name,
- 17 regardless of the contest, but we may decide to name it
- 18 something that didn't come from the contest.
- MS. MONTOYA: That's covered.
- 20 MS. COX: And I would also urge all of us to think
- 21 about once we have come together, through the contest and
- 22 with each, on a potential name, that we get some
- 23 professional advice about that name before we go announcing
- 24 it.
- I just think that a name can bring a lot of

- 1 connotation. It might be good to let it settle for a little
- 2 while instead of making a decision in one meeting about what
- 3 the name might be, assuming it will be changed.
- 4 MS. MONTOYA: And the name also has to lend itself
- 5 to a good logo, a good branding. So there are several
- 6 things. I would agree that's a good idea.
- 7 I did additional research on branding and how long
- 8 does it take for the old name to go away and the new name to
- 9 surface. It takes about five years, and that is if it's a
- 10 consistent effort.
- 11 So you can look that within five to ten years, no
- 12 one will remember Rio Nuevo. I don't know if that adds to
- 13 it or takes away from it, but that's what the facts say.
- 14 CHAIRMAN MCCUSKER: What is Verizon's old name?
- 15 MS. MONTOYA: Verizon, who knows? It changes
- 16 pretty rapidly.
- 17 MR. RITCHIE: This is a statement. My feeling is,
- 18 if we all do our job, and I think we all are doing our job
- 19 -- and I lost the vote so I'll be a good sport -- but I
- 20 believe that positive will come out of the work that's done
- 21 and not in the name that is assigned to a district.
- 22 CHAIRMAN MCCUSKER: And I believe Mr. Hill is
- 23 absolutely right, we will always be referred to as the
- 24 former Rio Nuevo, so it's --
- MS. MONTOYA: One of the things that I also urge,

- 1 being a PR marketing specialist, that it's not enough to
- 2 change your name and it's not enough for you folks to know
- 3 what you're doing and it's not enough to put it up on the
- 4 website.
- 5 There needs to be a concentrated effort to pit
- 6 certain projects that are -- that you see as prominent, you
- 7 see as promising, and build a campaign around those projects
- 8 so that, you know, you may know what you're doing
- 9 internally, but as far as the image of the community, those
- 10 two things need to go hat in hand.
- 11 TREASURER SHEAFE: I'd just like to say that I
- 12 wasn't necessarily opposed to what was being proposed.
- 13 CHAIRMAN MCCUSKER: You just voted no.
- 14 TREASURER SHEAFE: I voted no because I think it's
- 15 a very positive process to have this whole thing taking
- 16 place, because there's an economic gain involved. That's
- 17 what Rio Nuevo is about.
- 18 MS. MONTOYA: I agree. And I like the idea of
- 19 opening it up to even more students.
- 20 CHAIRMAN MCCUSKER: So we're off to the races.
- 21 SECRETARY IRVIN: I snuck out a little bit early
- 22 before the vote on yours. Fletcher was out of town, and I
- 23 was handed the contract to sign.
- 24 And until I had a chance to ensure that we
- 25 actually voted on it and had a chance to talk to counsel and

- other people, since I couldn't reach the vacationer here --
- 2 I have the contract in my office. I meant to bring it with
- 3 me. I will get it to Michele tomorrow morning.
- 4 MS. MONTOYA: Thank you.
- 5 MR. HILL: Does the contract limit it to these 13
- 6 schools?
- 7 CHAIRMAN MCCUSKER: No. The contract is for an
- 8 economic amount.
- 9 MR. COLLINS: But your agenda item today is to
- 10 approve the rules or modify the rules. So I would suggest
- 11 that you make a --
- 12 TREASURER SHEAFE: I move that we approve the
- 13 modified rules as they are contained in our book.
- 14 SECRETARY IRVIN: With the addition that any high
- 15 school student in Pima County -- any senior in high school.
- MR. HILL: Right. Left out city limits.
- MS. MONTOYA: Tucson city limits.
- 18 MR. COLLINS: Right. That's what paragraph one of
- 19 the official rules specifies.
- 20 CHAIRMAN MCCUSKER: We have another group motion.
- 21 Mr. Sheafe, why don't you properly state your intent.
- 22 TREASURER SHEAFE: My intent was to approve these
- 23 rules adjusted with the addition of all schools, and we had
- 24 said within Pima County, correct, high school seniors.
- 25 CHAIRMAN MCCUSKER: Alberto, is it still good for

- 1 you to second?
- 2 MR. MOORE: Second.
- 3 CHAIRMAN MCCUSKER: Okay. The motion is to
- 4 approve the rules as amended, opening it up to all high
- 5 schools in town. All in favor say aye.
- 6 (Ayes)
- 7 CHAIRMAN MCCUSKER: Those opposed nay.
- 8 MR. HILL: Mr. Chairman, just for the record, I
- 9 would point out, my children and I, when we go to the big
- 10 park in town, it's Randolph Park. We don't recognize Reid
- 11 Park. Some of us old-timers, five or ten years isn't going
- 12 to cut it.
- 13 CHAIRMAN MCCUSKER: The only remaining item, other
- 14 than the call to the audience, is number 17, the ethics
- 15 policy. We're again not going to take any action on that.
- We have asked counsel to help us update the ethics
- 17 considerations, for the Rio Nuevo board members, as they
- 18 relate to our behavior on the board and in the community and
- 19 particularly around conflicts of interest.
- He has given us a number of examples, which we
- 21 will be reading between now and the next meeting. We'll
- 22 table this item until the next Rio Nuevo meeting. And I
- 23 have seen some calls. Josefina Cardenas.
- 24 MS. CARDENAS: I'm Josefina Cardenas, 902 West
- 25 21st Street. I would just like to also say about the name,

- 1 that urban renewal has never lost its name. Keep that in
- 2 mind. It all depends on your actions and what we do with it
- 3 and how much development comes about. Being a native Tucson
- 4 and just watching, it's overwhelming and sometimes
- 5 discouraging, and imagine bringing it back to our elders and
- 6 families in the barrio. I also attended the same urban
- 7 land. And it's quite embarrassing to introduce what we have
- 8 been doing to someone not from this town.
- 9 I mean when are we here in Tucson going to learn
- 10 to communicate well and work together well. I'm praying
- 11 this process will work, and this will be an example to move
- 12 forward and that it won't be another process after another
- 13 process taking us how many years now.
- So then I thank you. I know you're trying hard.
- 15 My prayers on my side are for each one of you. Gracias.
- 16 CHAIRMAN MCCUSKER: Thank you. I'll entertain a
- 17 motion to adjourn.
- 18 SECRETARY IRVIN: So moved.
- 19 CHAIRMAN MCCUSKER: Second.
- MS. COX: Second.
- 21 CHAIRMAN MCCUSKER: All in favor say aye.
- 22 (Ayes)

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1	CERTIFICATE
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4	I, Diane Laur, certify that I took the shorthand
5	notes in the foregoing matter; that the same was transcribed
6	under my direction and also checked for accuracy against a
7	backup tape; that the preceding pages of typewritten matter
8	are a true, accurate and complete transcript of all the
9	matters adduced, to the best of my skill and ability.
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