

### Opwest Overview

Opwest Partners is a multi-disciplined investment and development firm focusing on real estate and lifestyle assets. The company has expertise in mixed-use, hospitality, resort, residential, entertainment, office, retail and recreational properties.

The principals of Opwest have invested in and developed over \$4.5 billion of real estate throughout the United States.

- Curio Hotel, Scottsdale, AZ
- 979 Playa Office, Tempe, AZ
- Pendry Hotel, San Diego, CA
- The Everly Hotel, Hollywood, CA
- Montage Healdsburg, Healdsburg, CA
- Hope Street Hotel & Office, Mountain View, CA
- Montage Palmetto Bluff, Bluffton, South Carolina
- Fairmont Miramar Hotel & Bungalows, Santa Monica, CA
- Montage Deer Valley Resort & Residences, Park City, UT
- Montage Beverly Hills, Beverly Hills, CA

Platform capabilities include property acquisition, finance and accounting, project conceptualization, design coordination, entitlements, project management, construction management, operations, asset management, sales and marketing, branding, consulting and advisory.

## Project Overview

#### **Summary**

The revitalization of the iconic one south church building presents a generational opportunity for downtown Tucson. The adaptive re-use of the existing asset to a vertical mixed-use property consisting of a boutique lifestyle hotel and a renovated office asset will create an offering that does not currently exist in the market. The hotel is envisioned to position at the top of the Tucson hotel market, and it is contemplated that the office will stabilize at premium rents post repositioning. Sponsorship is currently discussing the project with Marriott, Hilton and Hyatt hotel brands.

Address 1 South Church Tucson, AZ Property Size 285,521 GSF Total Property

140,000 GSF Office 101,000 GSF Hotel

44,521 GSF Common Area and Mechanical Space

**Hotel Component** 

**Stories** Floors 1 (partial), 2, 5-10 of 23-story office tower

**Guest Rooms** 145-154 Total Rooms

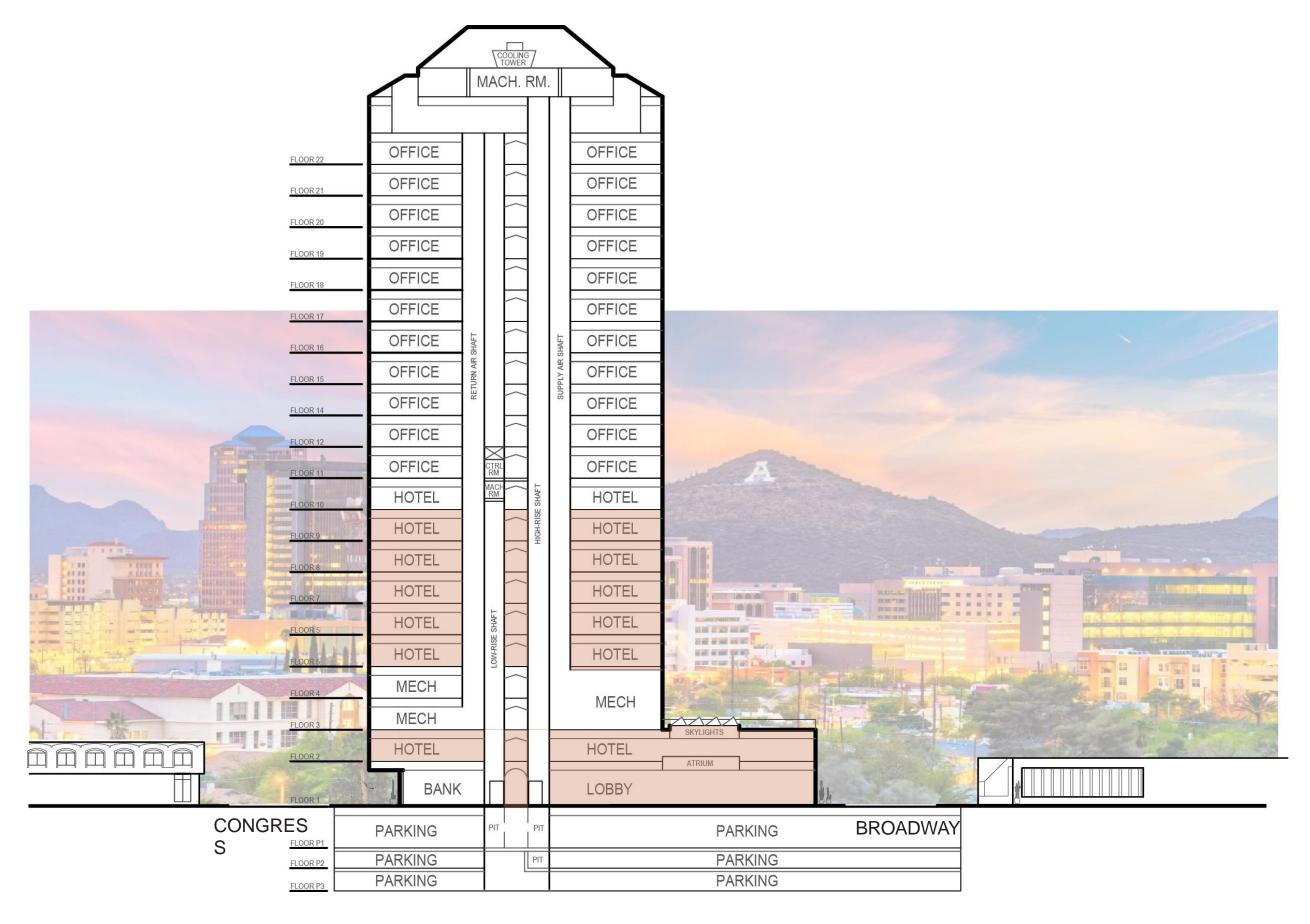
**Meeting Space** 1,500 SF **Food & Beverage** 4,000 SF

Parking 75 dedicated spaces
Management Pyramid Hospitality

**Amenities** Activated Patio streetscape, Fitness Center, Marketplace

**Office Component** Floors 1 (partial), 11-23

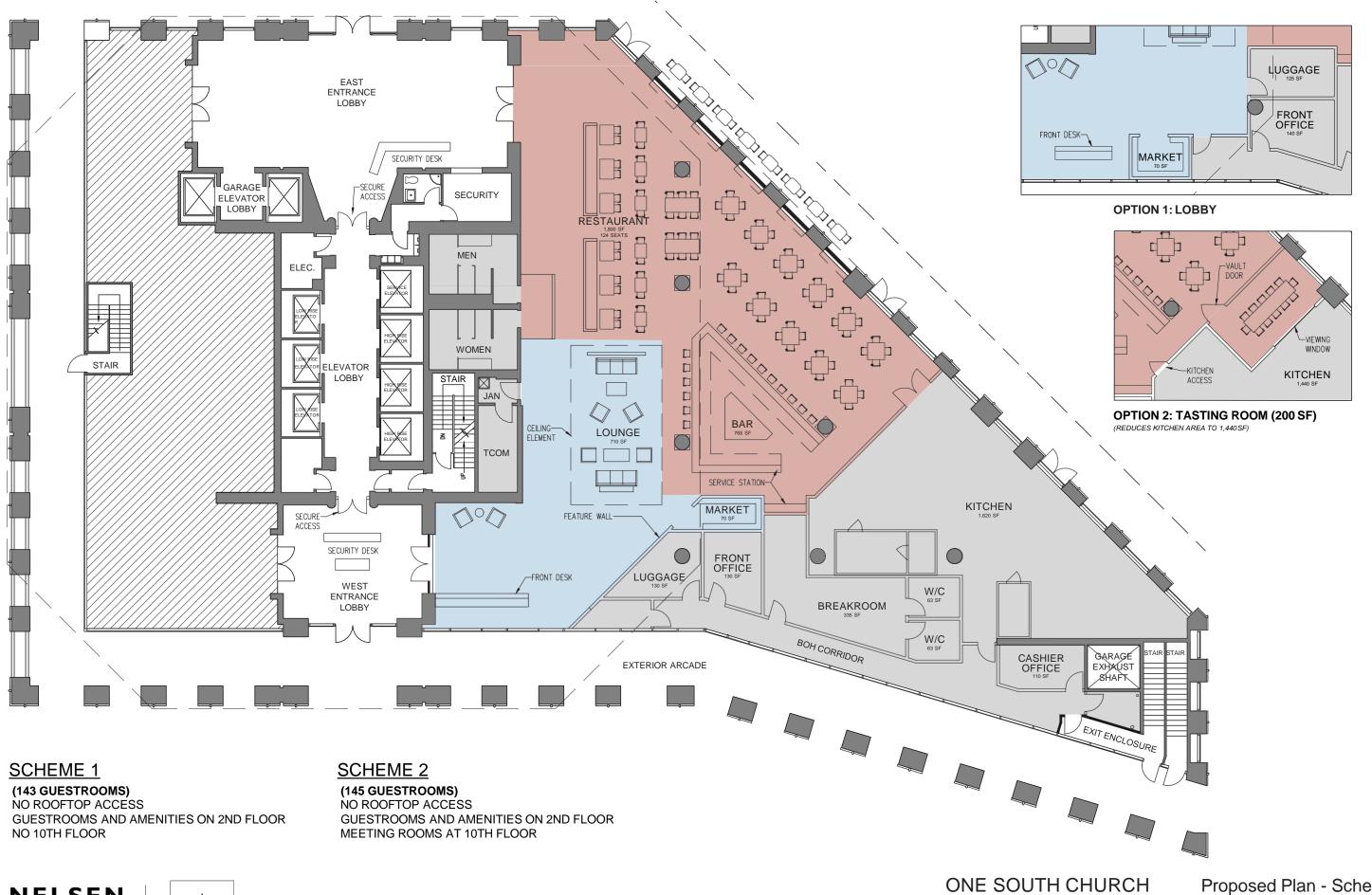
Total Investment into One South Church Repositioning - \$38.28 Million







ONE SOUTH CHURCH HOTEL CONCEPT PACKAGE



**NELSEN** PARTNERS ARCHITECTS & PLANNERS

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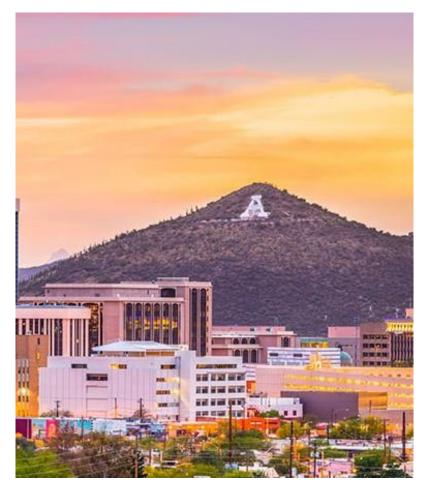
HOTEL CONCEPT PACKAGE

TUCSON, AZ | #319043 | DECEMBER 12, **2019**sen Partners, Inc. 2019

Proposed Plan - Scheme 1 & 2 Floor 1 SCALE: 1" = 16'







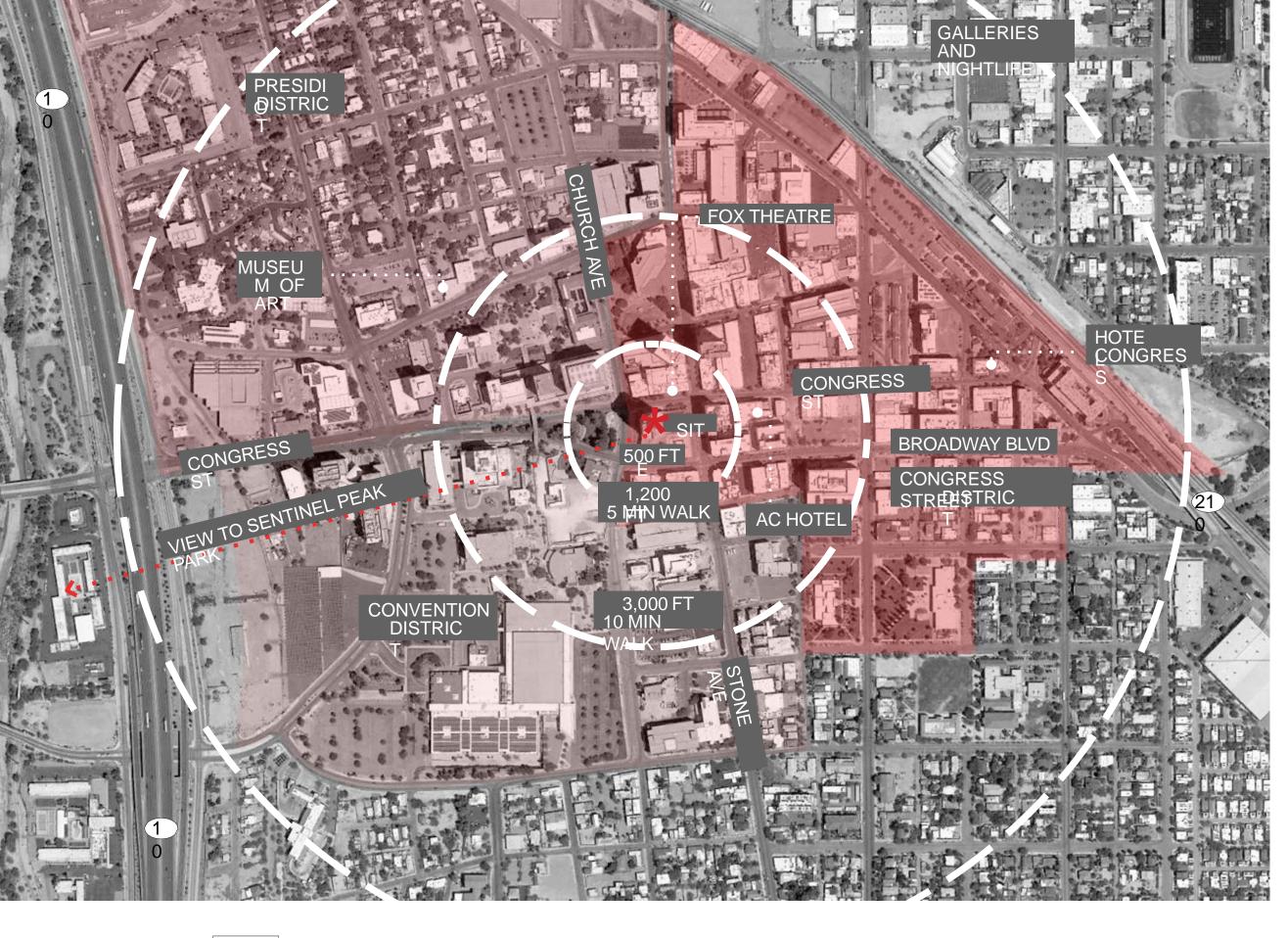
Located inside Tucson's most prominent building, One South Church Hotel brings a high-end, upscale lifestyle hotel to an iconic historical downtown setting.

The site is located between Congress Street and Broadway Ave on Church Street. Venues such as the Fox Theatre provide upbeat and social venues just across the street, with incredible food and dining all around. From dawn to dusk, the opportunities to experience Downtown Tucson are centered around One South Church.

#### **VISION STATEMENT**



# SETTING



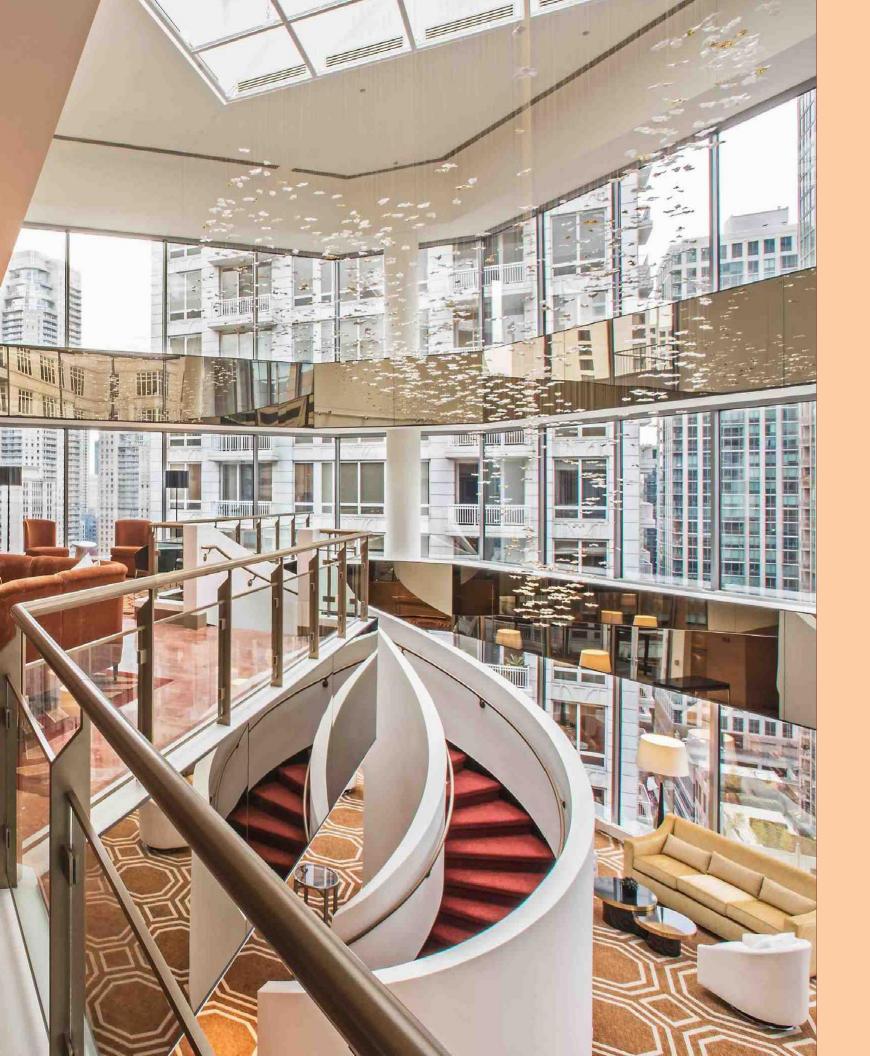










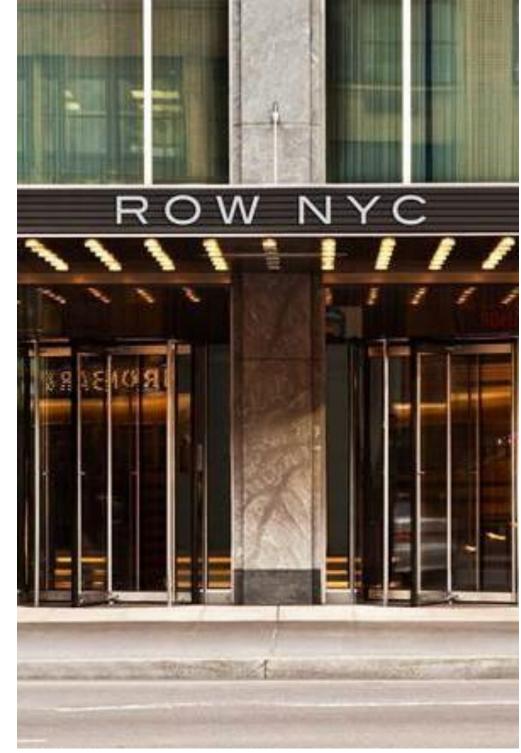


## **PRECEDENT**



















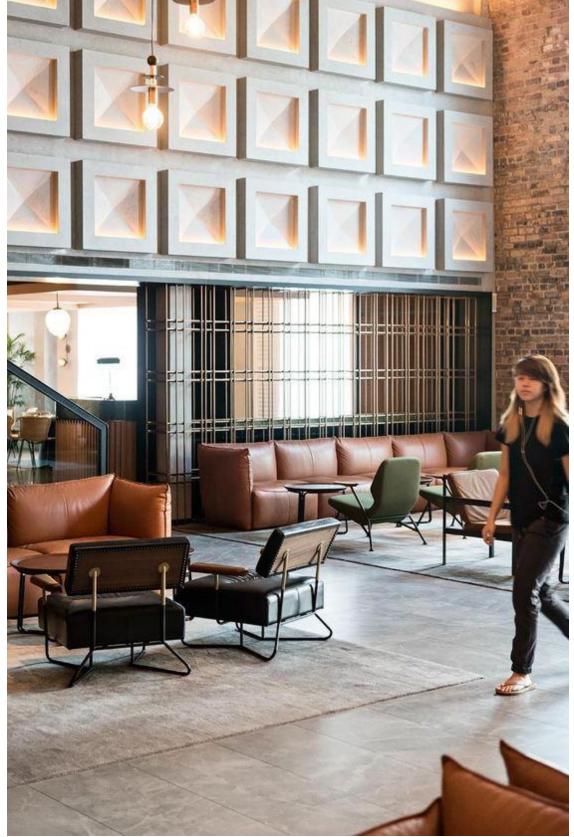








ONE SOUTH CHURCH HOTEL CONCEPT PACKAGE

































2019

















Precedent Seating & Landscape



### EXTERIOR CONCEPT

### Economic Incentives & Economic Impact

#### **Estimated Tax Revenue over an 8 year period:**

\$902,187
\$317,702
\$2,718,245
\$7,939,783
\$1,381,723

Total Taxes \$13,259,640

- ➤ Upon stabilization at year 4, the repositioned property will produce ~\$1.6M annually in tax revenue. At year 10 of operations, the property is estimated to produce \$1.9M in tax revenue. Growing to \$2M annually after year 10.
- > Creation of 33 new Hotel related jobs created with total annual wage and benefits of \$1.8M.
- Estimated that 250 construction related jobs involved in the redevelopment.
- At stabilization; combined annual impact from the repositioned asset will be \$3.5M.

#### **Project Viability:**

The project is not financeable without the help of economic incentives from Rio Nuevo and the City of Tucson. Sponsorship is pursuing a GPLET with Rio Nuevo, along with an 8 year tax abatement from the City of Tucson, and site specific sales tax revenue sharing up to \$1M subject to the economic analysis.

