

Pre-Submittal Conference

RFI RN-2021-08-02-TCC-Technology

RFQ RN-2021-08-02-TCC-Naming



Investing to Revitalize Downtown Tucson

AC HOTEL TUCSON

August 20 2021

Welcome / Introductions

Agenda

9:00 - Meet & Greet

9:30 Presentation

- Welcome/Introductions
- Mayor Romero
- Rio Nuevo Update
- Visit Tucson
- TCC Operations
- TCC Campus Masterplan
- TCC IT Masterplan

10:30 - TCC Campus Tour

12:00 - Lunch

1:00 - TCC Technology Tour

Note, Wifi is available

Network - Rio Nuevo

Password - TCC

Project Team



CITY OF
TUCSON



Mayor Romero

► The TCC grounds hold our histories and stories of our past and the families who lived here, our indigenous brothers and sisters from time immemorial, and also, the stories we will create for our future. The re-imagining of the TCC campus will have positive effects on our small businesses and restaurants in Downtown and the City of Tucson as a whole. It is a multiplier and generator of opportunity and jobs.





2012-2021 Major Projects

\$2 Billion Economic Impact

The Fox, Arena, Marriot, CAT, Hexagon, The Rialto, Mercado, 50 New Restaurants

www.downtowntucson.org

AC Marriott



Caterpillar Tucson's Mining Center



City Park



Greyhound Terminal



Rio Nuevo District/Greyhound

Cathedral Square



Tucson Convention Center Arena



TUCSON

February 2020



7th Ranked Music City
(Miami, NYC,
Chicago, Memphis,
Nashville, Austin)

Top Ten Where to
Live (Austin,
Portland, Charlotte,
Nashville,
Jacksonville)



First UNESCO City of
Gastronomy

Best 'Under the
Radar' Food City



Congress Street-Top
Five Streets in
America (Lincoln
Ave-Chicago, Grand
Blvd-St. Louis, Main
ST- Waterloo NY, Park
Lane Kirkland WA)



#2 Best Small City
(under 1M)

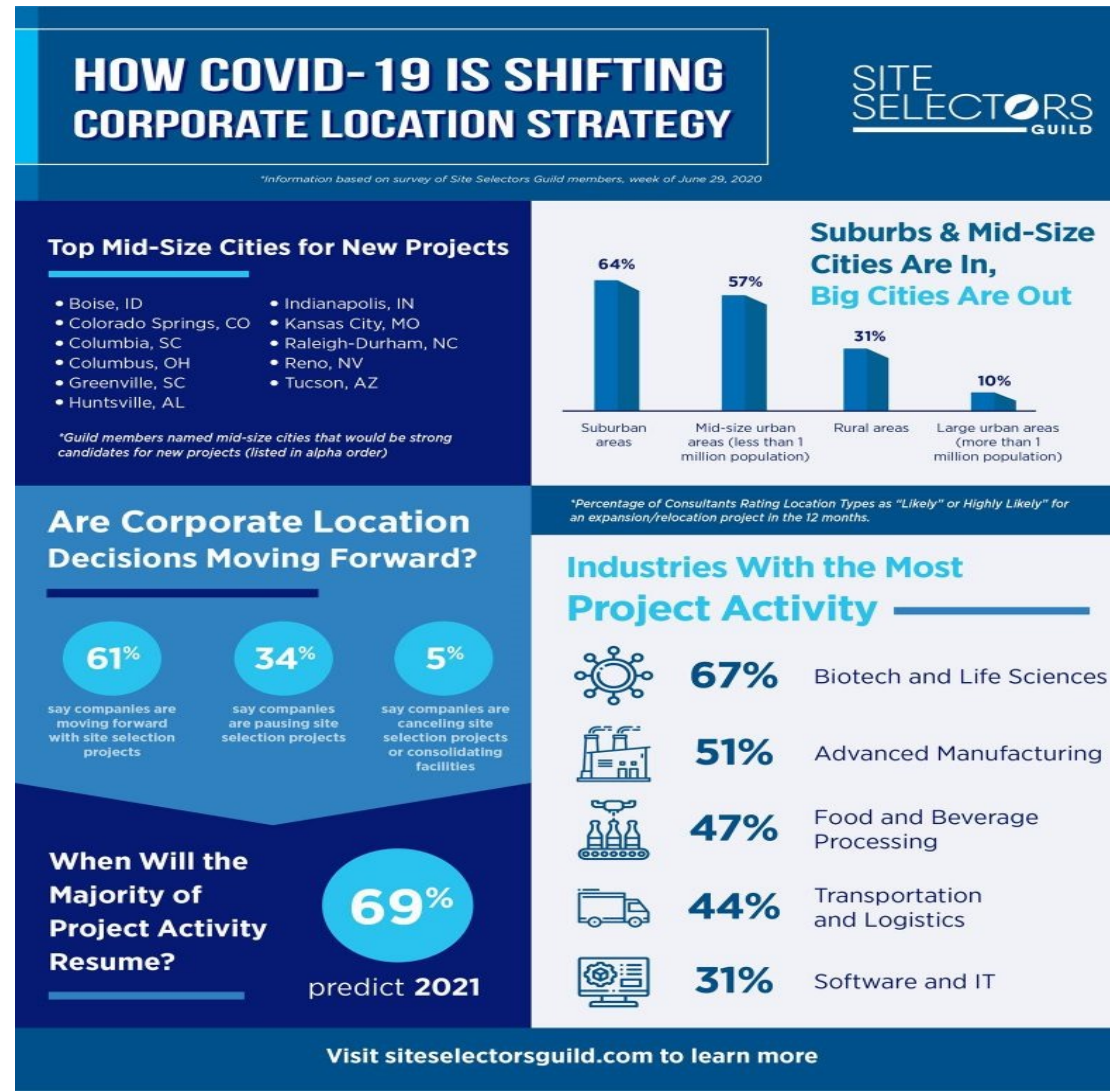
March 2020



Post Covid

- ▶ FORBES NAMES TUCSON IN 7 BEST CITIES FOR REMOTE WORKERS IN 2021
- ▶ NEW YORK TIMES HIGHLIGHTS TUCSON'S FAST TRACK TO COVID-19 RECOVERY
- ▶ NAR NAMES TUCSON IN TOP 10 COMMERCIAL REAL ESTATE MARKETS FOR 2021
- ▶ Moody's: Tucson among top 10 US cities best-positioned to thrive after pandemic
- ▶ Lending Tree: Tucson has seen the largest increase in Google searches for the term "homes for sale".

Tucson Ranks in Top 10 U.S. Cities for Corporate Site Selectors, Post COVID-19



DoubleTree by Hilton - TCC Hotel



Tucson Convention Center Capital Improvements



Rio Nuevo District

Monier



Hilton Hotels at Cathedral Square



Fayth Hospitality Group

Outdoor Dining



New Residential

The Flin



Rendezvous



New Residential

Gallery on Fifth



Cadence-former dorm



The background features abstract, overlapping geometric shapes in various shades of green, ranging from light lime to dark forest green. These shapes are primarily located on the left and right sides of the frame, creating a modern, layered effect. The central area is a plain white space where the text is located.

COMING SOON

The Bautista



Citizen Hotel/Sand Reckoner Winery



Westerner Apartments



Montage Developers Acquire One South Church



Lewis Hotel Lofts



Ross Rulney

Hyatt



The Delta Restaurant



El Presidio Museum Restaurant



Perché

A funny thing happened to Bruno Girardi on his way to retirement.

The longtime Washington state restaurateur drove through Tucson, fell in love with the Old Pueblo and ditched his plans to spend his twilight years on a boat in the Virgin Islands.



Hotel Congress Expansion



Sunshine Mile



Bungalow Block



Friedman Block

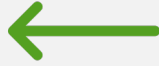


Solot Block





Tucson Travel & Meetings



Strong growth / Trajectory pre-pandemic



Meetings primarily in resorts & hotels



TCC Upgrades/new downtown hotels - conventions viable

Sales Targets



Conventions with 1,000+ delegates - corporate and association



Western US Focused



Sales package - downtown hotels, TCC master account incentive

TCC Meeting Needs

Superior Wifi

- Hybrid meetings and gaming expos
- Facilitate meetings tech (presentation feedback, surveys, facial recognition, etc....)

TCC App

- Parking, order Arena F&B, push restaurant/bar deals, future game tickets, Arena Assistance, etc.....



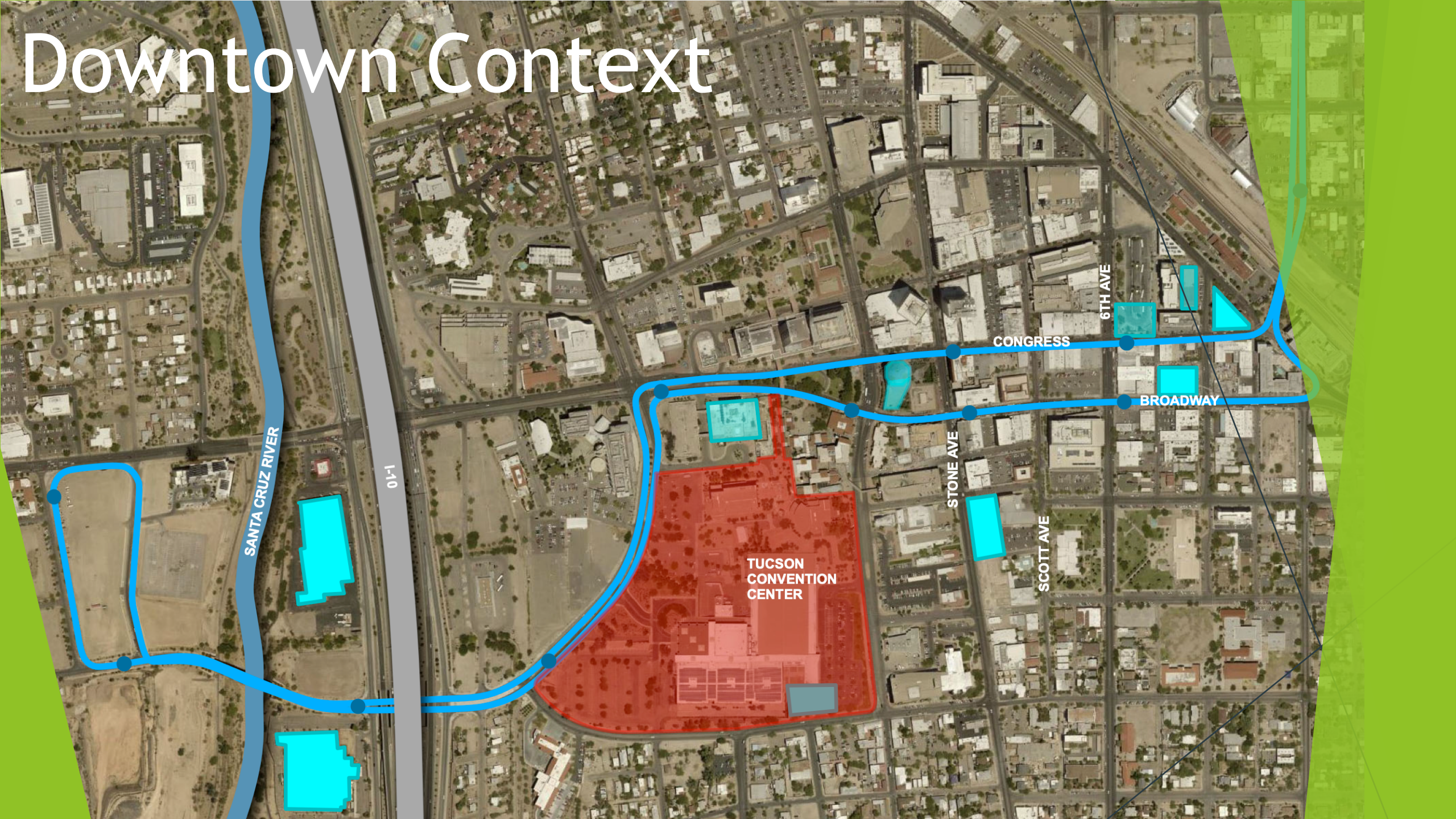
TCC Campus Masterplan

2014 - Arena upgrades

2016 - Roadrunners Tenant Improvement

2019 - \$65M Campus Masterplan

- Renovation of Existing Meeting Rooms, Exhibition Hall, and Ballroom
- Addition of 16K sf of meeting room space
- 2 new parking garages with 900 parking stalls total
- Renovation of the Music Hall and Leo Rich Theaters
- Restoration of the Mid-Century Historic Landscape and Fountains
- Site upgrades throughout the campus



Downtown Context

SANTA CRUZ RIVER

I-10

TUCSON
CONVENTION
CENTER

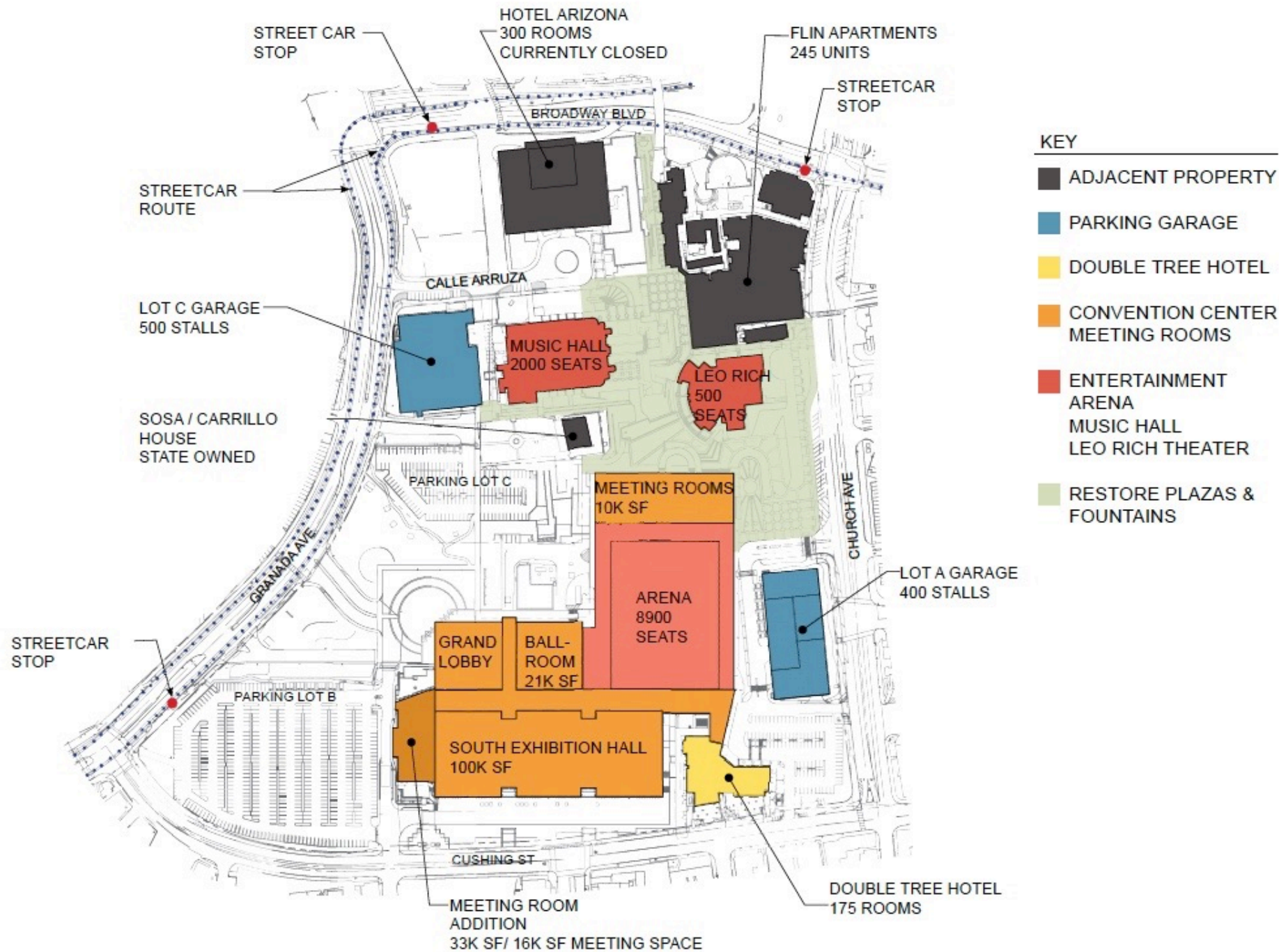
CONGRESS

6TH AVE

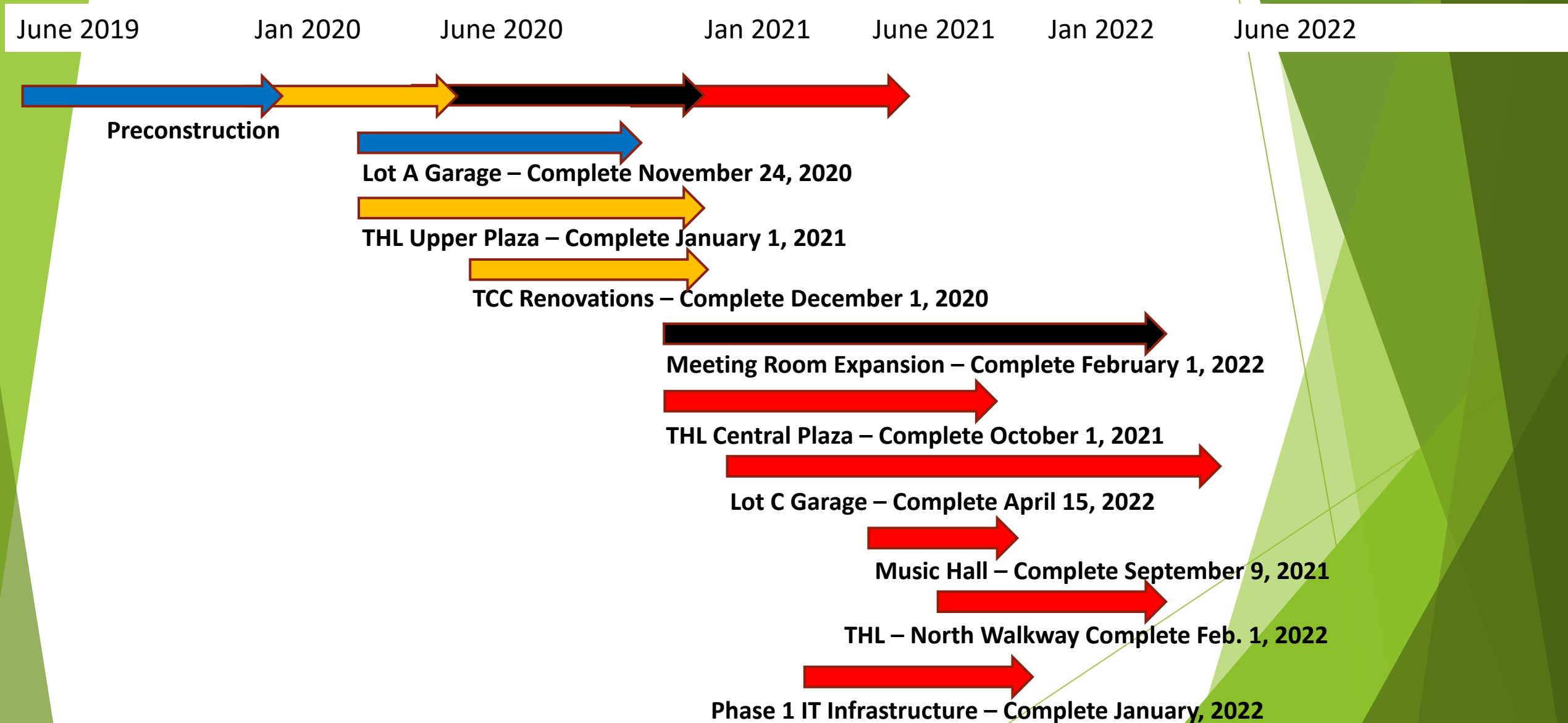
BROADWAY

STONE AVE

SCOTT AVE



Schedule



Technology is a Key Success Factor

TCC Technology Stakeholder Focus:

- How can the TCC leverage technology to generate more \$\$\$'s?
- How can we drive more new and different types of clients into TCC?
- How can we benefit the surrounding businesses and communities?
- Boost the profile of Tucson as a destination for business and tourism
- Drive quality “Visitor Experience” both Onsite or Remote

Current Assessment of Technology

- Circa 1970's & 1980's technology infrastructure
- Analyzed current technology infrastructure for gaps and re-use
- Performed a gap analysis and made recommendations for 18 technology categories
- Created a Responsibility Matrix and analysis of service model
- Compared TCC technology to other Convention Centers in USA
- Examined potential technology options based on TCC positioning to be on of the most competitive in the USA
- Estimated investments into various technologies
- Prioritized the most critical investments in the short term & long term

Technology Plus Charter to Rio Nuevo

Provide a “Holistic” Technology Master Plan

- Phased technology roll-outs
- Coordinate the priorities of TCC Stakeholders
- Follow present and future direction of technology standards
- Leverage industry vendor relationships to form strategic partnerships
- Independent TCC technology decisions, but adherence to City IT Standards

Underlying Principals of RFI Process

Provide to the TCC:

- An agnostic & unbiased view of existing and emerging technologies and vendors
- Deep technical knowledge across all existing and next generation technology in both the TCC and City IT
- Vendor partnering experience for RFI's, RFP's and various other “creative” partnering
- An Intelligent Backbone Design is a critical priority to success



View all projects and more at
www.RioNuevo.org

